

Selling roadmap.

Our comprehensive checklist of essential marketing and sale preparation tasks will guide you through the entire sales process.

[vervproperty.au](https://www.vervproperty.au)

VERV

Here's how it unfolds:

- 1 Signing our agency and marketing agreements activates our service
- 2 We will advise your legal representative to begin preparing your marketing contract
- 3 We will book our photographer and any other required inspections
- 4 We will work with you to prepare a list of features and benefits of your property
- 5 Any keys you provide us will be tagged and registered with our office
- 6 We will prepare all marketing materials
- 7 We will create agreed media editorials
- 8 We will send a text to our data base of buyers (coming soon message)
- 9 We begin to receive buyer interest and qualify buyers to prepare for viewing
- 10 We will email through final marketing proofs before your property goes live
- 11 Signage arranged and installed the week of your property going live
- 12 We launch your property on all agreed online portals and websites
- 13 We letterbox drop surrounding local residents to generate interest
- 14 We give you written updates regarding open houses and buyer feedback
- 15 We negotiate with interested buyers and document the best possible outcome
- 16 We seek your advice and authority during ALL negotiations
- 17 Once an offer is accepted we process all necessary paperwork
- 18 All documentation required is signed by both parties
- 19 We put a SOLD sticker on your sign when the home is exchanged
- 20 Your sale proceeds to settlement and all processes are handled by our office

Congratulations!
With a successful sale behind you, you're now free to move ahead to the next stage.

If we can assist by recommending a moving company, please let us know. The best companies are usually booked weeks in advance, so it might be wise to book someone as soon as you can.

In today's competitive real estate industry the only indication we have that we are completely qualified to sell real estate is your satisfaction and testimonial. Any positive feedback you can give us to use in our marketing is genuinely appreciated.